

**ANNUAL REPORT**  
**FOUNDATION FRIENDS OF EUROCLIO**  
**2011**  
**The Hague**

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*Friends of EUROCLIO FOUNDATION*  
*The Hague*

## **BOARD REPORT 2011**

*Friends of EUROCLIO FOUNDATION*  
*The Hague*

## **1.1 Board Report 2011**

The Friends of EUROCLIO Foundation acts as a profile and fundraising group to support the work of the EUROCLIO Association. For legal reasons the Friends Foundation will remain separate and independent from the Association and will not use the Association's resources. Only a maximum of two of the five persons in the Board will combine their duty with serving the Board of EUROCLIO Association also. At present those two are: Vasiliki Sakka, the EUROCLIO Association's President and finance expert Erwin Capitain. The Board further consists of: Sandra Kalniete, Dean Smart, and Elbert Roest. Dean Smart is the Secretary, Erwin Capitain is the treasurer. Sandra Kalniete has been appointed in February 2012. Upon the further divisions of tasks, especially the Presidency, the Board will decide in 2012. We think it wise to expand the Board with at least one person with strong roots in the business environment in order to enhance our visibility with regard to fundraising, amongst others focussing on the Social Responsibility Programs of multinational companies.

The body's aim is support EUROCLIO by fundraising. This will be done by the following means:

**Private donors** by stimulating individuals to become members of the Foundation, targeting on both historians and other private individuals, who sympathize with EUROCLIO;

**Charity Funds**, who sympathize with the fundamentals of EUROCLIO;

**Multinational Companies** who look for partnerships in their social responsibility programs and who are aiming for sponsoring cases being part of EUROCLIO's education programs.

With regard to private donations the infrastructure is in place. At [www.euroclio.eu](http://www.euroclio.eu) the possibility is generated to donate via the international payment clearing institute paypal.

Our Foundation is registered as a so-called ANBI, meaning that donations will be free of gift tax.

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To liaise with multinational companies the Foundation has four programs in place:

➤ **Exchange non-Comenius countries**

This program is specifically developed to match pan-European companies with the European network of EUROCLIO. Cultural differences are a main challenge of each MNC. Broadening the international perspective of the high potentials in the organization is key.

EUROCLIO can contribute here-to.

This program can be seen as Corporate Social Responsibility (CSR) but also as part of the management development of the expats.

➤ **Exchange Comenius countries**

This program will bring in CSR in the professional development programs, with a firm message to the participants of the education programs how privileged they are, and what their employer is adding to society. This will be emphasized by the direct link between the education/development programs and the CSR-donation. A way to attribute to the internal Public Relations of the CSR-policy.

➤ **Contribution to society**

So in this program the donating company is paying the scholarships fellow-countryman and also delivers time by making available an employee who will take over lessons from the teacher participating an EUROCLIO seminar/course/training.

Here an usefull direct involvement of staff willing to contribute to the CSR is generated.

➤ **Giving back to society**

This can be a company's history from a technical, scientific or corporate perspective. It can also be story-telling with a message of micro/macro economical impacts of migration.

Maybe from a CSR-perspective, maybe also from a Public Responsibility-perspective.

In all programs (Friends of) EUROCLIO aims for long-term sustainable relationships. We do see as main drive for donating/participating companies to contribute to their CSR-goals.

In that sense we do see significant differences with sponsor projects where companies are aiming on publicity and public relations.

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Obviously donating/participating companies should fulfill with their reputation and their mission, vision and their business portfolio with the values of EUROCLIO including the Universal Declaration of Human Rights, the European Convention on Human Rights, the conventions concerning the human rights as ordained by the United Nations and the recommendations by UNESCO concerning the historical education.

Where (Friends of) EUROCLIO is asking for money and time, obviously the EUROCLIO is willing to "pay back". Not in money, but in bringing in new perspectives, giving lectures, organising workshops, giving feedback reports, and off course be an ambassador by promoting the generosity of the donating company.

The launch of the Frinds Initiatives will be launched at 4<sup>th</sup> April 2012 during the Annual Conferende of EUROCLIO in Antalya.

The coming year 2012 will obviously be the starting year in which policy and actions will have to be initiated. The equity is € 21.592. For 2012 we do foresee a small amount of expensen for the launch. Possibly a few scholarship for participants attending the Annual Conference in Antalya will be awarded. We do not foresee significant fundraising already. This will mean that there will be only limited room for granting any project of EUROCLIO, if submitted anyhow. The cost basis of the Foundation is very minimal.

So, help us spread the word, help us reach a lot of friends of EUROCLIO, and help us carry forward the mission to promote the knowledge and study of history, heritage and citizenship education.

4th April 2012

Erwin Capitain, treasurer  
Sandra Kalniete  
Elbert Roest  
Dean Smart, Secretary  
Vassiliki Sakka

In 2012, EUROCLIO represents 77 independent and volunteer History heritage and citizenship Educators' Associations and related Institutes from 49 mostly European countries and reaches out to a network of at least 25.000 history, heritage and citizenship educators. In their daily work they contact up to 5.000.000 students and pupils per year.]

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The Hague*

*Statutory objectives:*

*The foundation has the objective to:*

*raise interest in and to support the Association EUROCLIO,  
European Association of History Educators, hereinafter  
referred to as: Euroclio;*

*promote the knowledge and study of history, heritage and  
citizenship education and furthermore everything either  
directly or indirectly connected with or beneficial to that  
purpose in the broadest sense of the word;  
promote in every possible way the innovation of education,  
specifically concerning history, heritage and citizenship,  
both in contents and method.*

*She tries to reach this objective by, among other things:*

*supporting Euroclio in realizing its goals and furthermore in  
all that is either directly or indirectly connected with or  
beneficial to those goals, all in the broadest sense of the  
word;*

*the acquisition of funds in order to make those funds as  
much as possible available for present or future activities  
concerning the goals of EUROCLIO.*

*The means of the foundation consists of:*

*contributions made by a third party, donations, subsidies,  
grants, legacies, inheritances and all other legally acquired  
revenues.*

## **ANNUAL ACCOUNTS 2011**



## 2.1 BALANCE SHEET 31 DECEMBER 2011 AFTER RESULT APPROPRIATION

	<u>31 december 2011</u>		<u>31 december 2010</u>
	€		€
<b>ASSETS</b>			
<b>CURRENT ASSETS</b>			
<u>Receivables</u>			
Current account EUROCLIO Association	<u>0</u>		<u>36.127</u>
		0	36.127
<u>Cash and banks</u>			
Bank	<u>21.592</u>		<u>5.106</u>
		<u>21.592</u>	<u>5.106</u>
<b>TOTAL ASSETS</b>		<u><u>21.592</u></u>	<u><u>41.233</u></u>
<b>LIABILITIES</b>			
<u>Equity</u>			
Accumulated reserves	21.127		61.011
Result for the year	465		- 39.884
		21.592	21.127
<b>CURRENT LIABILITIES</b>			
Other liabilities and accruals		<u>0</u>	<u>20.106</u>
		<u><u>21.592</u></u>	<u><u>41.233</u></u>

## **2.2 STATEMENT OF INCOME AND EXPENDITURES 2011**

	<u>2011</u>	<u>2010</u>
	€	€
<b>INCOME</b>		
Private donations	69	0
Subsidy income	0	184.804
Financial income	0	1
<b>Total income</b>	<u>69</u>	<u>184.805</u>
<b>EXPENDITURES</b>		
Personnel costs	0	87.490
Depreciation	0	985
Direct project expenditures	0	105.997
Other expenditures	<u>-397</u>	<u>30.217</u>
<b>Total costs</b>	<u>-397</u>	<u>224.689</u>
<b>Net result for the year</b>	<u><u>465</u></u>	<u><u>-39.884</u></u>

### **2.3 CASH FLOW STATEMENT 2011**

	<u>2011</u>	<u>2010</u>
	€	€
<b>CASH FLOW FROM OPERATING ACTIVITIES</b>		
Result for the year	465	-39.884
Depreciation		985
Decrease project liabilities		-40.106
De (in)crease other receivables	36.127	-4.456
decrease current liabilities	<u>-20.106</u>	<u>-87.672</u>
	16.021	-131.249
<b>CASH FLOW FROM INVESTING ACTIVITIES</b>		
Transfer fixed assets to EUROCLIO Association	<u>0</u>	<u>8.463</u>
<b>Decrease cash and bank</b>	<u><u>16.486</u></u>	<u><u>162.670</u></u>
Cash and bank 1 January	5.106	167.776
Cash and bank 31 December	<u>21.592</u>	<u>5.106</u>
<b>Decrease cash and bank</b>	<u><u>16.486</u></u>	<u><u>-162.670</u></u>

## **2.4 Principles of valuation of assets and liabilities and principles for the determination of the result**

### **Activities**

Euroclio is statutory established in The Hague, Laan van Meerdervoort 70, 2517 AN The Hague.

The foundation has the objective to:

- a. raise interest in and to support the Association EUROCLIO, European Association of History Educators, hereinafter referred to as: Euroclio
- b. promote the knowledge and study of history, heritage and citizenship education and furthermore everything either directly or indirectly connected with or beneficial to that purpose in the broadest sense of the word.
- c. promote in every possible way the innovation of education, specifically concerning history, heritage and citizenship, both in contents and method.

She tries to reach this objective by, among other things:

- a. - supporting Euroclio in realizing its goals and furthermore in all that is either directly or indirectly connected with or beneficial to those goals, all in the broadest sense of the word.
- b. the acquisition of funds in order to make those funds as much as possible available for present or future activities concerning the goals of EUROCLIO.

The means of the foundation consists of:

contributions made by a third party, donations, subsidies, grants, legacies, inheritances and all other legally acquired revenues.

### **Continuity**

The equity of the association Euroclio is € 21.592 positive. Since the Foundation has hardly any operational costs nor obligations, continuity is preserved.

### **General accounting principles for the preparation of the financial statements**

#### **General**

The annual accounts are prepared in accordance with the Dutch accounting standards for small and not for profit organizations (RJ 640).

Valuation of assets and liabilities and determination of the result takes place under the historical cost convention. Unless presented otherwise, the relevant principle for the specific balancesheet item, assets and liabilities are presented at face value.

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Income and expenses are accounted for on accrual basis. Profit is only included when realized on balancesheet date. Losses originating before the end of the financial year are taken into account if they have become known before preparation of the financial statements.

### **Comparative figures**

As from 1 april 2010 all of the activities of the Euroclio Foundation where transferred to the Euroclio Association. As a result of this, the figures of 2010 are not comparable and do not reflect in anyway nor the present situation nor the situation in the past. However due to the accounting principles applicable the figures are presented as such, whereby the 2010 figures only reflects the former situation for the first quarter of 2010 combined with the financial impact of the restructuring itself.

### **Foreign currency**

The annual accounts are presented in Euro's.

Assets and liabilities in foreign currencies are translated at an average rate of exchange. Transactions in foreign currencies are translated at the average rate of exchange. The resulting exchange differences are accounted for in the profit and loss account.

### **Accounting principles for the valuation of assets and liabilities**

#### **Tangible fixed assets**

Tangible fixed assets, if any, are presented at cost less accumulated depreciation and, if applicable, less impairments in value. Depreciation is based on the estimated useful life and calculated as a fixed percentage of cost, taking into account any residual value.

#### **Receivables**

Receivables are included at face value, less any provision for doubtful accounts. These provisions are determined by individual assessment of the receivables.

### **Accounting principles for the determination the balance income and expenditure**

Donations are recognised in the year they are received. Costs are allocated to the period to which they refer to. Grants to EUROCLIO Association are accounted for in the year in which the commitment is decided upon.

## **2.5 Notes to the balance sheet**

### **Cash and banks**

Cash consists of cash and bank accounts and are at the Foundations free disposal.

### **COMMITMENTS AND CONTINGENT LIABILITIES**

The foundation does not have any contingent liabilities.

In 2011 the Foundation did not award any grants to EUROCLIO Association.

## **2.6 Notes to the statement of income and expenditure**

The breakdown of the comparative figures of subsidy income, financial income, personnel costs, depreciation, direct project expenditures and other expenditures are not disclosed, because they only reflect to the first quarter of 2010, before the restructuring.

### **Private donations**

The launch of the new initiatives of Friends of EUROCLIO will be April 4, 2012. The number of private donations received in 2011 therefor is yet very limited.

### **Other expenditures**

The recurring operational expenditures in 2011 have been € 146. The total amount of expenditures is negative because of a prior year adjustment of € 543.

### **Taxes**

The Foundation is exempted from corporate income tax and vat.

### **Board Members**

Board members do not receive remuneration for their activities.

## **Signing by the Board**

Antalya, 4<sup>th</sup> April 2012

Mrs. Sandra Kalniete

Mrs. Kiki Sakka

Mr. Erwin Capitain, treasurer

Mr. Elbert Roest

Mr. Dean Smart, secretary

## **2.7 Other information**

### **Appropriation of net result**

The net result of € 465 has been added to the accumulated reserves.

### **Subsequent events**

There are no subsequent events.

## 2.7 BIO's of Board Members

### **Erwin Capitain.**

Present EUROCLIO Association Member, **Erwin Capitain.** (1957) studied business economics and has made his career in the Financial industry. Until 2008 he was partner at Deloitte, one of the Big Four Auditing Firms. Nowadays he runs his own advisory practice, focusing on governance and strategic issues for mid-sized companies and institutes. He serves at several governance bodies of pension funds. Also he is supervisory board member at a hospital, a homecare institute and a housing cooperative. Last but not least he is business economics lector at the Free University.

Erwin, an outsider in history teaching, joined the EUROCLIO Association Board in 2010 for his financial expertise and his experience in supervisory boards. He takes part of the Finances and Governance Workgroup, in which the Executive Director, the Treasurer and representatives of the staff monitor finance related management issues.

### **Sandra Kalniete**

European Parliament Member, **Sandra Kalniete** was born in Siberia in Russia, where her family was deported from Latvia by the Soviet Administration. She is an art historian by profession and became active in Latvia's independence movement in 1988. She was one of the founders of Latvian Popular Front and after Latvia's regained independence, she worked as a diplomat, becoming Latvia's ambassador to the UN, France and UNESCO. In 2002 she became Foreign Minister and continued this position until she became the first Latvian Commissioner of the European Union. Since 2009 she is Member of the European Parliament. She wrote several books among them a personal family history *With Dance Shoes in Siberian Snows*. She holds a wide variety of national and international awards and decorations.

### **Elbert Roest**

Former EUROCLIO Association President Elbert Roest (The Netherlands), 1954, is maire of municipality Laren. He has a academic degree in history teaching.

He is member of several (supervisory) boards in public society, amongst them a museum and a nature reserve. He chairs the governor association of Democrats 66, a left wing liberal party in The Netherlands.

### **Vassiliki Sakka**

Former EUROCLIO Association President **Vassiliki Sakka** (Greece) has a degree in History and Archaeology in the University of Athens. She holds a Master of Arts in history Didactics (focusing in the Use of Visual Material in Teaching History of 20th Century) in Athens University. She is a Phd candidate (History and Citizenship in Adult Formal Education) at University of Peloponnesos, Faculty of Social and Educational Policy. She is a history teacher since 1985 and a teacher trainer for History Teachers in Secondary Education since 1999. Currently, she works as a school advisor (guidance, training, evaluation) for history and language teachers. She has also worked at the Hellenic Pedagogical Institute in the fields of History Curriculum, Educational Material, textbook author and evaluator and has published articles in History Education and History Teaching and presented several papers in conferences. She has worked as an educator in history teaching in several regional and European projects, focusing on topics such as : visual sources, cinema, oral history, Holocaust education. She is also co-author in books on history education and teaching. She is member of several Historical and Philological Associations in Greece and Cyprus. She is also a member of I.S.H.D. (International Society of History Didactics).

### **Dean Smart**

Former EUROCLIO Association President, Dean Smart is teacher trainer at the University of the West of England in Bristol, UK. He works with postgraduates training to teach History to 11-18+ year olds. His doctorate (2006) relates to the visual representation of ethnic minorities in English History textbooks, and ethnic diversity and multicultural education are amongst his key interests. His publications relate to support for teachers, classroom practice and materials, and he has written for a range of websites including the QCA (English Qualifications and Curriculum Authority,) British Library, the BBC and England's Past for Everyone. He is Secretary of HTEN (the UK's History Teacher Education Network) and a member of the Editorial Board of the International Journal of History Learning, Teaching and Research. He has worked with EUROCLIO projects as an advisor in the Russian Federation and the Republic of Macedonia, and currently serves as Chief Editor of the EUROCLIO journal The Bulletin.



