

**ANNUAL REPORT**  
**FOUNDATION FRIENDS OF EUROCLIO**  
**2012**  
**The Hague**

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*The Hague*

## **BOARD REPORT 2012**

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## **1.1 Board Report 2012**

The launch of the new initiatives of Friends of EUROCLIO has been at April 4, 2012.

The Friends of EUROCLIO Foundation acts as a profile and fundraising group to support the work of the EUROCLIO Association. For legal reasons the Friends Foundation will remain separate and independent from the Association and will not use the Association's resources. Only a maximum of two of the five persons in the Board will combine their duty with serving the Board of EUROCLIO Association also. At present there is only one: finance expert Erwin Capitain. The Board further consists of: Sandra Kalniete, Dean Smart, and Elbert Roest. Dean Smart is the Secretary, Erwin Capitain is the treasurer. Sandra Kalniete has been appointed in February 2012 and was announced President in April 2012.

Vassiliki Sakka decided to step down in April 2012.

We would like to expand the Board with at least one person with strong roots in the business environment in order to enhance our visibility with regard to fundraising, amongst others focussing on the Social Responsibility Programs of multinational companies.

The body's aim is support EUROCLIO by fundraising. This will be done by the following means:

**Private donors** by stimulating individuals to become members of the Foundation, targeting on both historians and other private individuals, who sympathize with EUROCLIO;

**Charity Funds**, who sympathize with the fundamentals of EUROCLIO;

**Multinational Companies** who look for partnerships in their social responsibility programs and who are aiming for sponsoring cases being part of EUROCLIO's education programs.

With regard to private donations the infrastructure is in place. At [www.euroclio.eu](http://www.euroclio.eu) the possibility is generated to donate via the international payment clearing institute paypal.

Our Foundation is registered as a so-called ANBI, meaning that donations will be free of gift tax.

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To liaise with multinational companies the Foundation has four programs in place:

➤ **Exchange non-Comenius countries**

This program is specifically developed to match pan-European companies with the European network of EUROCLIO. Cultural differences are a main challenge of each MNC. Broadening the international perspective of the high potentials in the organization is key.

EUROCLIO can contribute here-to.

This program can be seen as Corporate Social Responsibility (CSR) but also as part of the management development of the expats.

➤ **Exchange Comenius countries**

This program will bring in CSR in the professional development programs, with a firm message to the participants of the education programs how privileged they are, and what their employer is adding to society. This will be emphasized by the direct link between the education/development programs and the CSR-donation. A way to attribute to the internal Public Relations of the CSR-policy.

➤ **Contribution to society**

So in this program the donating company is paying the scholarships fellow-countryman and also delivers time by making available an employee who will take over lessons from the teacher participating an EUROCLIO seminar/course/training.

Here an usefull direct involvement of staff willing to contribute to the CSR is generated.

➤ **Giving back to society**

This can be a company's history from a technical, scientific or corporate perspective. It can also be story-telling with a message of micro/macro economical impacts of migration.

Maybe from a CSR-perspective, maybe also from a Public Responsibility-perspective.

In all programs (Friends of) EUROCLIO aims for long-term sustainable relationships. We do see as main drive for donating/participating companies to contribute to their CSR-goals.

In that sense we do see significant differences with sponsor projects where companies are aiming on publicity and public relations.

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Obviously donating/participating companies should fulfill with their reputation and their mission, vision and their business portfolio with the values of EUROCLIO including the Universal Declaration of Human Rights, the European Convention on Human Rights, the conventions concerning the human rights as ordained by the United Nations and the recommendations by UNESCO concerning the historical education.

Where (Friends of) EUROCLIO is asking for money and time, obviously the EUROCLIO is willing to "pay back". Not in money, but in bringing in new perspectives, giving lectures, organising workshops, giving feedback reports, and off course be an ambassador by promoting the generosity of the donating company.

The launch of the Friends Initiatives is be launched at 4<sup>th</sup> April 2012 during the Annual Conferende of EUROCLIO in Antalya.

No progress has been achieved in 2012 with regard to charity funds and CSR-programs.  
We did receive private donations, namely from EUROCLIO-fellows who donated speaker fees.

The equity is € 22.295. For 2012 we do foresee only a small amount of expenses. The cost basis of the Foundation is very minimal.

We do not foresee significant fundraising already. This will mean that there will be only limited room for granting any project of EUROCLIO, if submitted anyhow.

In 2013 new initiatives will have to be implemented.  
We will focus on the following:

- Reconsider the name of the Foundation
- Start an own website
- Stimulate individual members of EUROCLIO to become a friend
- Stimulate participants to EUROCLIO congresses to make private donations
- Target on air miles loyalty programs
- In kind donations (for example software license fees)

So, help us spread the word, help us reach a lot of friends of EUROCLIO, and help us carry forward the mission to promote the knowledge and study of history, heritage and citizenship education.

June 2013

Sandra Kalniete, president  
Erwin Capitain, treasurer  
Elbert Roest  
Dean Smart, Secretary

In 2012, EUROCLIO represents 77 independent and volunteer History heritage and citizenship Educators' Associations and related Institutes from 49 mostly European countries and reaches out to a network of at least 25.000 history, heritage and citizenship educators. In their daily work they contact up to 5.000.000 students and pupils per year.]

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*Statutory objectives:*

*The foundation has the objective to:*

*raise interest in and to support the Association EUROCLIO,  
European Association of History Educators, hereinafter  
referred to as: Euroclio;*

*promote the knowledge and study of history, heritage and  
citizenship education and furthermore everything either  
directly or indirectly connected with or beneficial to that  
purpose in the broadest sense of the word;  
promote in every possible way the innovation of education,  
specifically concerning history, heritage and citizenship,  
both in contents and method.*

*She tries to reach this objective by, among other things:*

*supporting Euroclio in realizing its goals and furthermore in  
all that is either directly or indirectly connected with or  
beneficial to those goals, all in the broadest sense of the  
word;*

*the acquisition of funds in order to make those funds as  
much as possible available for present or future activities  
concerning the goals of EUROCLIO.*

*The means of the foundation consists of:*

*contributions made by a third party, donations, subsidies,  
grants, legacies, inheritances and all other legally acquired  
revenues.*

## **ANNUAL ACCOUNTS 2012**



## 2.1 BALANCE SHEET 31 DECEMBER 2012 AFTER RESULT APPROPRIATION

	<u>31 december 2012</u>		<u>31 december 2011</u>
	€		€
<b>ASSETS</b>			
<b>CURRENT ASSETS</b>			
<u>Cash and banks</u>			
Bank	<u>22.295</u>		<u>21.592</u>
		<u>22.295</u>	<u>21.592</u>
<b>TOTAL ASSETS</b>		<u>22.295</u>	<u>21.592</u>
<b>LIABILITIES</b>			
<u>Equity</u>			
Accumulated reserves	21.592		21.127
Result for the year	703		465
		22.295	21.592
<b>CURRENT LIABILITIES</b>			
Other liabilities and accruals		<u>0</u>	<u>0</u>
		<u>22.295</u>	<u>21.592</u>

## **2.2 STATEMENT OF INCOME AND EXPENDITURES 2012**

	<u>2012</u>	<u>2011</u>
	€	€
<b>INCOME</b>		
Private donations	<u>2.239</u>	<u>69</u>
<b>Total income</b>	2.239	69
<b>EXPENDITURES</b>		
Board expenditures	516	0
Administrative	152	0
Direct cost Secretariat	<u>868</u>	<u>0</u>
<b>Total costs</b>	<u>-1.536</u>	- <u>397</u>
<b>Net result for the year</b>	<u><u>703</u></u>	<u><u>465</u></u>

### **2.3 CASH FLOW STATEMENT 2012**

	<u>2012</u>		<u>2011</u>
	€		€
<b>CASH FLOW FROM OPERATING ACTIVITIES</b>			
Result for the year	703		465
De (in)crease other receivables	0	36.127	
decrease current liabilities	<u>0</u>	<u>-20.106</u>	
	0		16.021
<b>CASH FLOW FROM INVESTING ACTIVITIES</b>			
Transfer fixed assets to EUROCLIO Association	<u>0</u>		<u>8.463</u>
<b>Decrease cash and bank</b>	<u>703</u>		<u>16.486</u>
Cash and bank 1 January	21.592		5.106
Cash and bank 31 December	<u>22.295</u>		<u>21.592</u>
<b>Decrease cash and bank</b>	<u>703</u>		<u>16.486</u>

## **2.4 Principles of valuation of assets and liabilities and principles for the determination of the result**

### **Activities**

Euroclio is statutory established in The Hague, Laan van Meerdervoort 70, 2517 AN The Hague.

The foundation has the objective to:

- a. raise interest in and to support the Association EUROCLIO, European Association of History Educators, hereinafter referred to as: Euroclio
- b. promote the knowledge and study of history, heritage and citizenship education and furthermore everything either directly or indirectly connected with or beneficial to that purpose in the broadest sense of the word.
- c. promote in every possible way the innovation of education, specifically concerning history, heritage and citizenship, both in contents and method.

She tries to reach this objective by, among other things:

- a. - supporting Euroclio in realizing its goals and furthermore in all that is either directly or indirectly connected with or beneficial to those goals, all in the broadest sense of the word.
- b. the acquisition of funds in order to make those funds as much as possible available for present or future activities concerning the goals of EUROCLIO.

The means of the foundation consists of:

contributions made by a third party, donations, subsidies, grants, legacies, inheritances and all other legally acquired revenues.

### **Continuity**

The equity of the association Euroclio is € 22.295 positive. Since the Foundation has hardly any operational costs nor obligations, continuity is preserved.

### **General accounting principles for the preparation of the financial statements**

#### **General**

The annual accounts are prepared in accordance with the Dutch accounting standards for small and not for profit organizations (RJ 640).

Valuation of assets and liabilities and determination of the result takes place under the historical cost convention. Unless presented otherwise, the relevant principle for the specific balancesheet item, assets and liabilities are presented at face value.

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Income and expenses are accounted for on accrual basis. Profit is only included when realized on balancesheet date. Losses originating before the end of the financial year are taken into account if they have become known before preparation of the financial statements.

### **Comparative figures**

As from 1 april 2010 all of the activities of the Euroclio Foundation where transferred to the Euroclio Association. As a result of this, some of the figures in the cash flow statement of 2011 are not comparable and do not reflect in anyway nor the present situation nor the situation in the past. However due to the accounting principles applicable the figures are presented as such, whereby the 2011 figures only reflects the former situation.

### **Foreign currency**

The annual accounts are presented in Euro's.

Assets and liabilities in foreign currencies are translated at an average rate of exchange. Transactions in foreign currencies are translated at the average rate of exchange. The resulting exchange differences are accounted for in the profit and loss account.

### **Accounting principles for the valuation of assets and liabilities**

#### **Tangible fixed assets**

Tangible fixed assets, if any, are presented at cost less accumulated depreciation and, if applicable, less impairments in value. Depreciation is based on the estimated useful life and calculated as a fixed percentage of cost, taking into account any residual value.

#### **Receivables**

Receivables are included at face value, less any provision for doubtful accounts. These provisions are determined by individual assessment of the receivables.

#### **Accounting principles for the determination the balance income and expenditure**

Donations are recognised in the year they are received. Costs are allocated to the period to which they refer to. Grants to EUROCLIO Association are accounted for in the year in which the commitment is decided upon.

## **2.5 Notes to the balance sheet**

### **Cash and banks**

Cash consists of cash and bank accounts and are at the Foundations free disposal.

## **COMMITMENTS AND CONTINGENT LIABILITIES**

The foundation does not have any contingent liabilities.

In 2011 the Foundation did not award any grants to EUROCLIO Association.

## **2.6 Notes to the statement of income and expenditure**

### **Private donations**

The amount accounted for are received during 2012.

### **Other expenditures**

The recurring operational expenditures in 2012 have been € 1.536.

The Board expenditures consist of two travellings, namely one to Brussels and one to Antalya.

The administrative costs consist of the fee to the Chamber of Commerce and bank costs.

The direct costs of the Secretariat consists of services rendered by the staff of EUROCLIO, which are charged on a hourly basis and rates based on the direct salary costs.

### **Taxes**

The Foundation is exempted from corporate income tax and vat.

### **Board Members**

Board members do not receive remuneration for their activities.

## **Signing by the Board**

The financial statements are approved by the Board per e mail as per June 12, 2013.

Mrs. Sandra Kalniete, president

Mr. Dean Smart, secretary

Mr. Erwin Capitain, treasurer

Mr. Elbert Roest

## **2.7 Other information**

### **Appropriation of net result**

The net result of € 703 has been added to the accumulated reserves.

### **Subsequent events**

There are no subsequent events.

## **2.7 BIO's of Board Members**

### **Erwin Capitain (The Netherlands)**

Present EUROCLIO Association Member, **Erwin Capitain** (1957) studied business economics and has made his career in the Financial industry. Until 2008 he was partner at Deloitte, one of the Big Four Auditing Firms. Nowadays he runs his own advisory practice, focusing on governance and strategic issues for mid-sized companies and institutes. He serves at several governance bodies of pension funds. Also he is supervisory board member at a pension fund, a hospital, a homecare institute and a housing cooperative. Last but not least he is business economics lector at the Free University of Amsterdam. Erwin, an outsider in history teaching, joined the EUROCLIO Association Board in 2010 for his financial expertise and his experience in supervisory boards. He takes part of the Finances and Governance Workgroup, in which the Executive Director, the Treasurer and representatives of the staff monitor finance related management issues.

### **Sandra Kalniete (Latvia)**

European Parliament Member, **Sandra Kalniete** (1952) was born in Siberia in Russia, where her family was deported from Latvia by the Soviet Administration. She is an art historian by profession and became active in Latvia's independence movement in 1988. She was one of the founders of Latvian Popular Front and after Latvia's regained independence, she worked as a diplomat, becoming Latvia's ambassador to the UN, France and UNESCO. In 2002 she became Foreign Minister and continued this position until she became the first Latvian Commissioner of the European Union. Since 2009 she is Member of the European Parliament. She wrote several books among them a personal family history *With Dance Shoes in Siberian Snows*. She holds a wide variety of national and international awards and decorations.

### **Elbert Roest (The Netherlands)**

Former EUROCLIO Association President Elbert Roest (The Netherlands), 1954, is maire of municipality Laren. He has a academic degree in history teaching. He is member of several (supervisory) boards in public society, amongst them a museum and a nature reserve. He chairs the governor association of Democrats 66, a left wing liberal party in The Netherlands.

### **Dean Smart (United Kingdom)**

Former EUROCLIO Association President, Dean Smart is teacher trainer at the University of the West of England in Bristol, UK. He works with postgraduates training to teach History to 11-18+ year olds. His doctorate (2006) relates to the visual representation of ethnic minorities in English History textbooks, and ethnic diversity and multicultural education are amongst his key interests. His publications relate to support for teachers, classroom practice and materials, and he has written for a range of websites including the QCA (English Qualifications and Curriculum Authority,) British Library, the BBC and England's Past for Everyone. He is Secretary of HTEN (the UK's History Teacher Education Network) and a member of the Editorial Board of the International Journal of History Learning, Teaching and Research. He has worked with EUROCLIO projects as an advisor in the Russian Federation and the Republic of Macedonia, and currently serves as Chief Editor of the EUROCLIO journal *The Bulletin*.